

# NATURE IS HOME IN TORONTO

1  
HOTEL  
*toronto*







**"I WANTED TO CAPTURE THE BEAUTY OF NATURE  
IN A HOTEL AND COMMIT TO SAFEGUARDING IT AS  
BEST I CAN, A RESPONSIBILITY THAT I BELIEVE WE  
ALL SHARE. IT'S 1 WORLD"**

**BARRY STERNLICHT, CHAIRMAN, 1 HOTELS**



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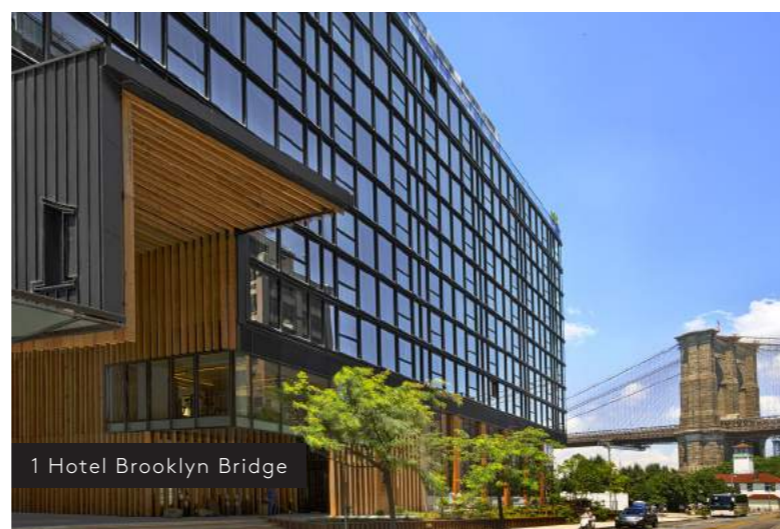
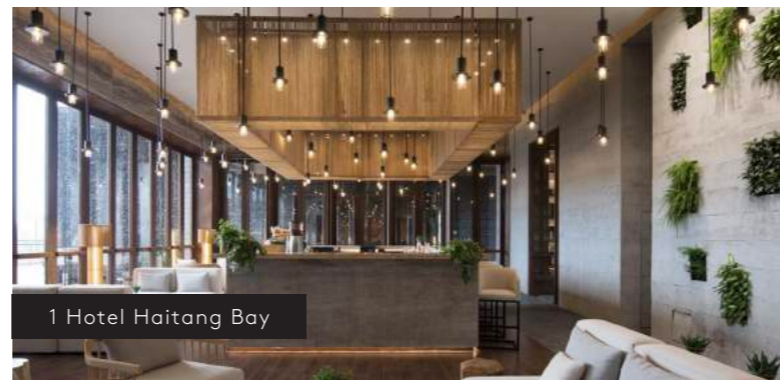


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## OUR STORY.

Created by hotel visionary and original founder of W Hotels, Barry Sternlicht, 1 Hotels is a mission-driven, luxury lifestyle hotel brand that inspires change. 1 Hotels brings its sustainable vision to life by incorporating nature in its design and culinary collaborations, connecting with the local community to make a meaningful impact in the way people travel, eat, live and work.

Through biophilic design and bringing nature indoors, 1 Hotels showcase the beauty of nature and inspire guests to reconnect with it. Every element is curated with intention and all in an effort to raise awareness. Throughout the hotels, guests will find natural textures and locally-sourced raw or reclaimed materials, inspired by the creativity and craftsmanship of local artists, builders, chefs and others. Toronto is not just a place to stay; it's a place to get inspired, focus, grow, connect and recharge.



# OUR PROPERTIES

## OPEN PROPERTIES

- 1 Hotel & Homes South Beach**  
426 keys, 155 homes, 2015
- 1 Hotel Central Park**  
229 keys, 2015
- 1 Hotel Brooklyn Bridge**  
195 keys, 2017
- 1 Hotel West Hollywood**  
286 keys, 2019
- 1 Hotel Haitang Bay**  
280 keys, 2020
- 1 Homes Preview Cabo**  
55 homes, 2020
- 1 Hotel Toronto**  
112 keys, 2021
- Baccarat Hotel & Residences New York**  
114 keys, 59 residences, 2015
- Treehouse London**  
95 keys, 2019
- Hacienda SH Collection**  
109 homes, 2019



## SPROUTING SOON

- 1 Hotel Nashville**  
215 keys, 2021
- 1 Hotel San Francisco**  
200 keys, 2022
- 1 Hotel Hanalei Bay**  
252 keys, 2022
- 1 Hotel London Mayfair**  
184 keys, 2023
- 1 Hotel & Homes Melbourne**  
277 keys, 122 homes, 2024
- 1 Hotel & Homes Mission Bay**  
140 keys, 20 homes, 2024
- Treehouse Manchester**  
216 keys, 2023







**CONDE NAST TRAVELER 2019 READERS' CHOICE AWARDS**

**Top 25 Hotels in New York City**

- Baccarat Hotel #2
- 1 Hotel Brooklyn Bridge #5
- 1 Hotel Central Park #8

**Top 20 Hotels in Los Angeles**

- 1 Hotel West Hollywood #2

**Top 20 Hotels in Miami**

- 1 Hotel South Beach #1

**Top 10 Hotels in United States**

- 1 Hotel West Hollywood #2

**Top 10 Hotels in World**

- 1 Hotel West Hollywood #4



**USA TODAY'S 10 BEST**

**1 Hotel Brooklyn Bridge**

- Best Eco-Friendly Hotel, #9

**Baccarat Hotel New York**

- Best Hotel Bar, #7

**SH HOTELS & RESORTS AWARDS AND ACCOLADES**

**U.S. NEWS & WORLD REPORT BEST HOTELS**

**1 Hotel South Beach**

- Best Hotels in Miami Beach, #8

**1 Hotel South Beach**

- Best Hotels in Florida, #19

**Baccarat Hotel New York**

- Best Hotel in USA, #24

**Baccarat Hotel New York**

- Best Hotel in New York, #3

**Baccarat Hotel New York**

- Best Hotel in New York City, #3

**2020 DEPARTURES LEGEND AWARDS**

**1 Hotel West Hollywood**

- The Best New Hotel Openings in Major Cities Around the World
- The Best Meals We've Had All Year
- The Best Wellness Experiences in the World



**FORBES TRAVEL GUIDE FIVE STAR HOTEL**

Baccarat Hotel New York



**AAA FIVE DIAMOND AWARD**

Baccarat Hotel New York

**#1 of 222 hotels in Miami Beach**



AMERICAS ASIA EUROPE MEA

**SLEEPER AHEAD EUROPE SHORTLIST**

**Treehouse Hotel London**

- Hotel Restoration & Renovation

**HOTEL DESIGNS.**

**HOTEL DESIGNS THE BRIT LIST**

Treehouse Hotel London, The Brit List of Hoteliers





NATURE CHANGES THE WAY WE FEEL.  
EVEN IN SMALL DOSES, IT CHANGES OUR PERSPECTIVE.





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## WELCOME HOME.

Discover a nature-inspired retreat in the heart of downtown Toronto, with sweeping views of the city skyline and Lake Ontario.

The design of 1 Hotel Toronto takes inspiration from the muted colors of the lake and the contrasting colors of the passing seasons and features reclaimed timber, native plants, board-formed concrete, driftwood, and local limestone.



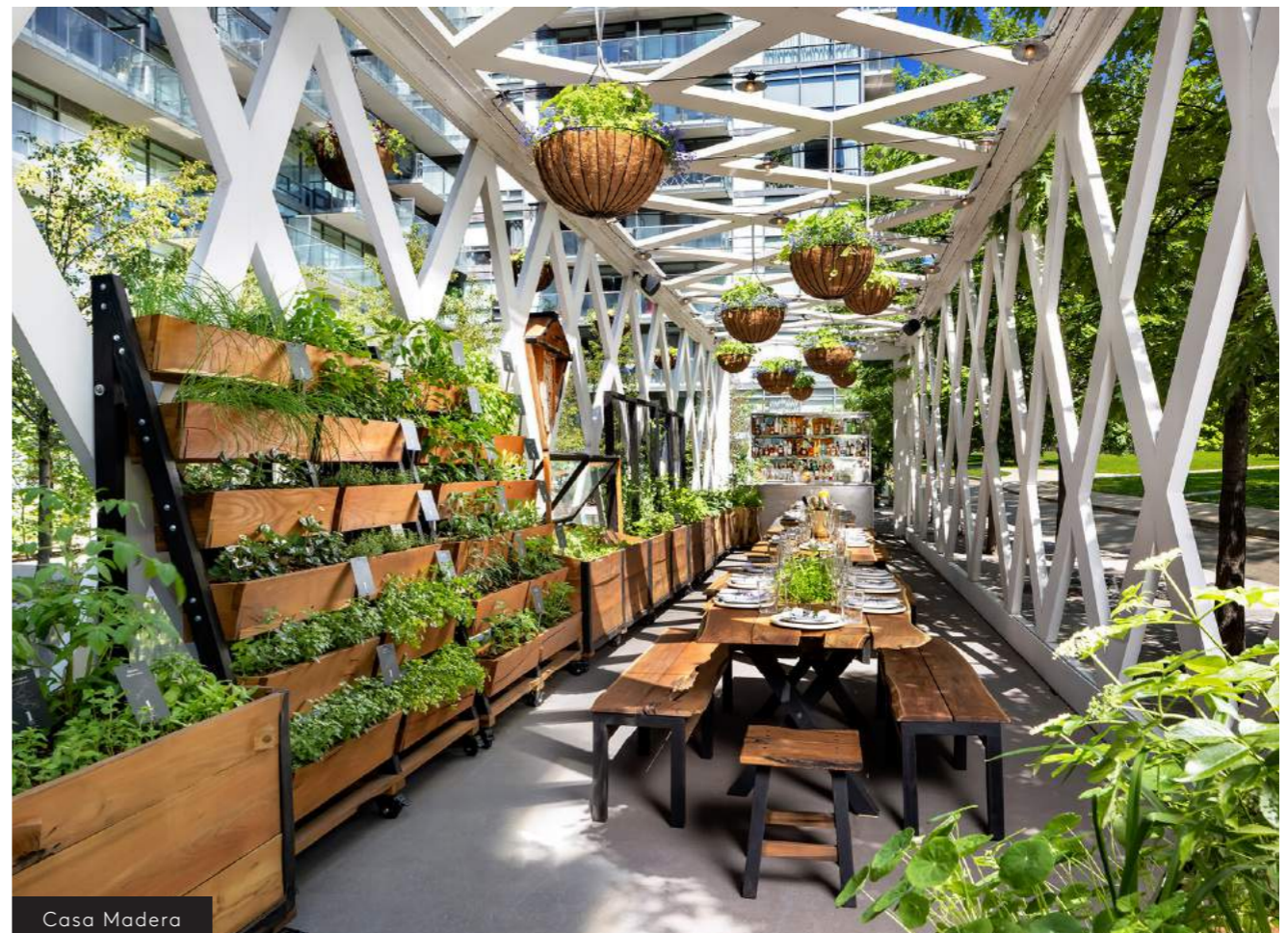
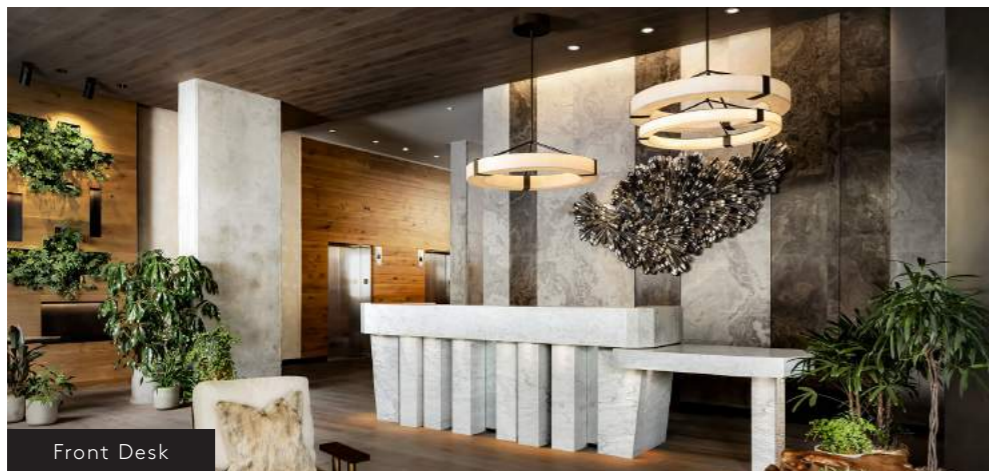
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# TORONTO MADE.

Our local roots run deep.

Designed by award-winning architecture and design firm, the Rockwell Group, to reflect the city's natural beauty, the hotel's palette takes inspiration from the muted colors of the lake and the contrasting colors of the passing seasons.

The hotel features reclaimed timber, native plants, board-formed concrete, driftwood and local marble. Throughout the hotel, you'll find furniture from local designers and an art installation by Moss & Lam, inspired by the Canadian Loon's feathers. And that's just the beginning...





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## LIVE LOCAL. DISCOVER TORONTO.

1 Hotel Toronto is located in the heart of downtown Toronto.

The cultural and geographical heart of Ontario, Toronto is home to world-class dining, shopping and museums. Explore the city emission-free with one of our electric vehicles or walk to some of the city's top attractions including the CN Tower, Rogers Centre and the world-famous Entertainment District.



Clarence Square





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## A BETTER STAY.

The first mission-driven hotel brand, 1 Hotels is inspired by a simple idea: those who travel the world also care about it.

### 1 HOTEL TORONTO SUSTAINABILITY

- Collaboration with Toronto-based craftsmen Just Be Woodsy, to design and create hundreds of chairs, tables, credenzas and pieces of art out of local fallen Oaks, Ashes, Maples and Walnut trees.
- Rooftop Honey Farm specially designed for an Urban setting by Montreal based Apiarists Alvéole.
- 1 Hotel Organic Heirloom Garden located steps away from Casa Madera Restaurant – Crops to include: Herbs, fruits, lettuces, edible flowers, peppers, onions, beans and specially hybridized pollinator perennials and shrubs to be used throughout the hotel’s food and beverage outlets.
- Ambitious waste diversion and recycling program designed to facilitate Toronto’s vision of a zero-waste future:
  - On-site composting turns all organic wet waste into reusable soil to be used in the over 2,300 plants located throughout the hotel and garden
  - Partnership with Toronto based Green For Life to recycle all paper, plastic, glass and hazardous waste
  - Alliance with GreenPlanet to convert 100% of Kitchen oil and grease into Bio-Fuel
  - Expected 85% diversion of waste from landfill on day 1
  - Base-building water filtration throughout the entire building
- Guest rooms were designed to resemble a lakeside escape
- Landscaping and wood resemble the forest surrounding a lake, along with stone outcroppings
- The hotel’s corridor carpets mimic the sandy beach of the lake and getting closer to the water
- Hotel reception will feature an art piece by Toronto-based art studio Moss & Lam. Hand-cut and painted feathers are inspired by those of a Canadian Loon
- Energy Monitoring System for real-time energy monitoring





# SLEEP

STEP INTO YOUR ROOM FOR A QUIET REPRIEVE FROM TORONTO'S VIBRANT ENERGY, IN SPACES INFUSED WITH NATURE.





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Light and airy guestrooms feature sliding barn wood doors dividing the bedroom and bathroom. Warmth is added to the Carrera marble bathrooms with wood surrounds for the vanities and rooms feature a natural figured wood accent wall.

**112** ROOMS

**82** KING GUESTROOMS

**9** DOUBLE GUESTROOMS

**21** SUITES









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## ROOM AMENITIES

FLOOR-TO-CEILING WINDOWS FRAMING  
VIEWS OF THE CITY

PLUSH PILLOW-TOP MATTRESS

100% ORGANIC COTTON LINENS

55" HD SMART TV

BLUETOOTH SPEAKER

GOODTHINGS MINIBAR, WITH ARTISANAL AND  
ORGANIC SIPS, SNACKS, AND SUNDRIES

NESPRESSO MACHINE WITH RECYCLABLE PODS

LIVING GREENERY

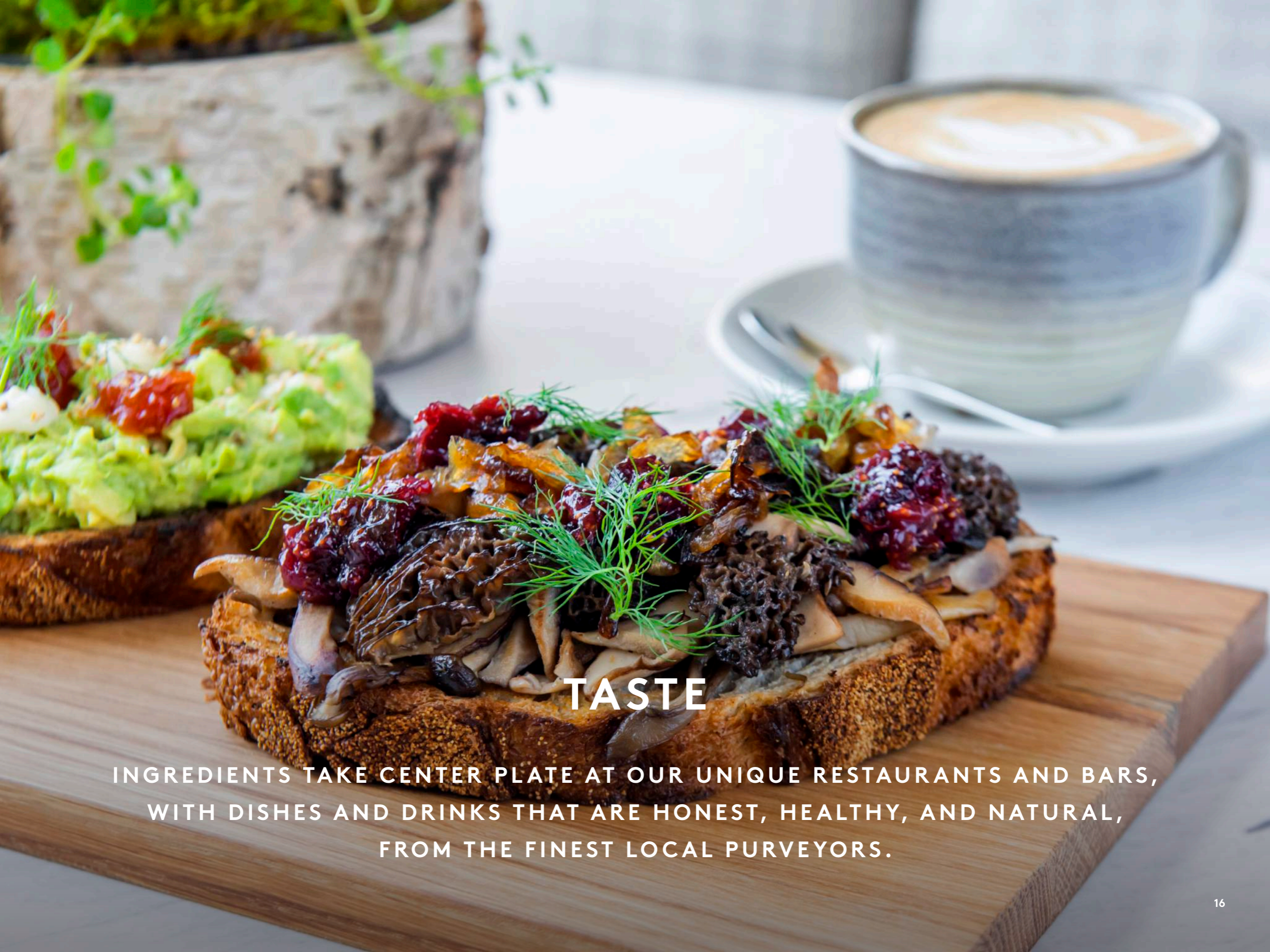
YOGA MAT

CUSTOM NATURAL BATH PRODUCTS

SOFT COTTON ROBES AND SLIPPERS

FULL-LENGTH MIRROR





# TASTE

INGREDIENTS TAKE CENTER PLATE AT OUR UNIQUE RESTAURANTS AND BARS,  
WITH DISHES AND DRINKS THAT ARE HONEST, HEALTHY, AND NATURAL,  
FROM THE FINEST LOCAL PURVEYORS.





1 Kitchen is a restaurant led by nature, serving up fresh, local, and sustainably sourced farm-to-table cuisine. The menu is produce-led, and our Chef has with direct relationships to our beloved purveyors from the land and sea. Our commitment to preserving the beauty and bounty of nature generates zero waste by composting all organics and recycling or up-cycling everything we touch. And then there's the bar, where cold-pressed juices form the base of 1 Kitchen's Canadian cocktails. The ever-evolving wine list highlights unique and iconic selections – many biodynamic or organic – while you'll also find rotating local craft beer on tap and Bluestone Lane coffee.

Light filled and open, 1 Kitchen has a built-in feeling updated for today, in a glass-walled conservatory-like space with a vaulted wood ceiling and curved trusses hung with greenery. It's a place that's comfortable by nature, where you can eat mindfully and eat well, listen to live music, and savor the flavors that come straight from the garden.



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## HOTEL AMENITIES

THE POOL DECK, WITH SKYLINE VIEWS

THE FIELD HOUSE, A 24-HOUR GYM WITH THE BEST EQUIPMENT AND TRAINERS (TBD)

MIND AND MOVEMENT, OFFERING A VARIETY OF FITNESS AND WELLNESS EXPERIENCES

IN-ROOM SPA SERVICES

FOUR RESTAURANTS AND BARS, INCLUDING HARRIET'S ROOFTOP BAR WITH EXPANSIVE VIEWS OF TORONTO, 1 KITCHEN, AND MODERN, ORGANIC MEXICAN RESTAURANT, CASA MADERA

THE LOBBY FARMSTAND, WITH FRESH SEASONAL FRUITS

24-HOUR IN-ROOM DINING

ELECTRIC AUDI HOUSE-CAR SERVICE (TWO-MILE RADIUS)

CONCIERGE

PET FRIENDLY







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 CASA MADERA

Operated by visionary restaurateurs, The Madera Group, Casa Madera is open for breakfast, lunch and dinner daily with an experiential weekend brunch. Casa Madera's diverse menu is one that builds on The Madera Group's core tenets – serving inventive, bold flavors built on sustainable organic fare using only the freshest ingredients coupled with a diverse array of vegan and gluten-free options. Modern Organic Mexican is layered with California Fusions to yield a refreshing feast for the palate. An emphasis on shared plates further drives TMG's belief in the dining table as an extension of the community.







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# HARRIET'S

ROOFTOP & LOUNGE

Take in the most expansive views of vibrant Toronto from Harriet's Rooftop Bar at 1 Hotel Toronto. With a vibe that's both lively and cozy, the luxurious roof garden has been decorated with reclaimed and sustainable materials throughout, including furniture made of recycled barn wood. On the rooftop, guests can choose from light bites made from seasonal ingredients and wellness cocktails prepared with fresh juices. For those looking to kick it up a notch, the lounge also offers craft cocktails and bottle service.





# GATHER

SPACE TO GATHER. REASONS TO CELEBRATE.  
LET US PERSONALIZE EVERY DETAIL.









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## SERVICES

Meet and mingle in flexible spaces that flow seamlessly from social to private, indoor and out.

With thoughtfully designed event spaces – including catering and event services – discover the perfect space to gather, surrounded by nature and views of the Toronto skyline.

### SPECIAL EVENTS

Enjoy your custom planning services for an unforgettable wedding, mitzvah, gala, screenings or fashion show.

### MEETINGS

We offer seamless event planning that makes it easy to add elements like digital guides and theme-based modules for a more mindful meeting.

### CATERING

Our culinary and beverage teams create menus designed for the season and unique to your event. Full of fresh, local ingredients, savor dishes and drinks that are both good and good for you.





## CAPACITY CHART

Lower Level	Sq Ft	Dimensions	Banquet	Crescent Rounds	Reception	Theatre	Classroom	U-Shape	Boardroom
Maple Ballroom	2,976	60' x 50'	180	90	280	200	100	30	40
Maple Ballroom A	1,430	55' x 26'	100	50	140	100	55	30	40
Maple Ballroom B	1,430	55' x 26'	100	50	140	100	55	30	40
Cedar Ballroom	1,032	43' x 24'	80	40	180	90	60	12	16
<b>Ground Floor</b>									
Lobby Lounge Bar	2,293	56' x 37'	-	-	200	-	-	-	-
Casa Madera	3,348	83' x 37'	50	-	200	-	-	-	-
Park Room	1,130	26' x 37'	52	-	140	-	-	-	-
Private Dining Room	498	13' x 31'	-	-	-	-	-	-	18
Outdoor Pavilion	260	13' x 20'	40	-	100	68	-	-	-
<b>Outdoor Space</b>									
Rooftop	1,064	18' x 56'	40	-	120	75	-	-	25
3rd Floor Terrace	4,368	84' x 52'	-	-	350	250	-	-	-

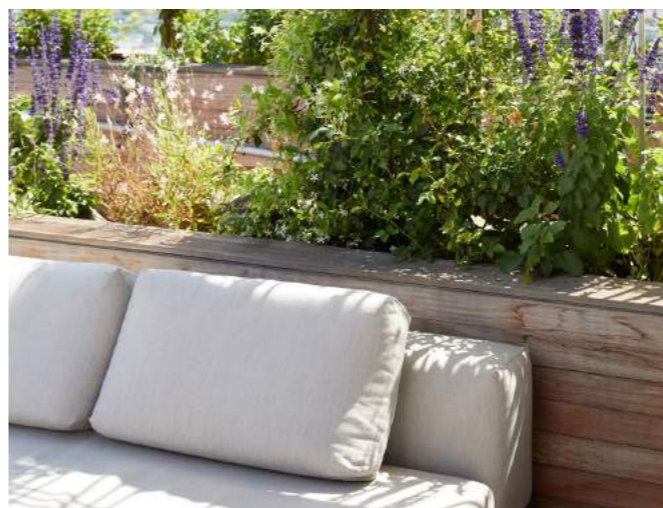
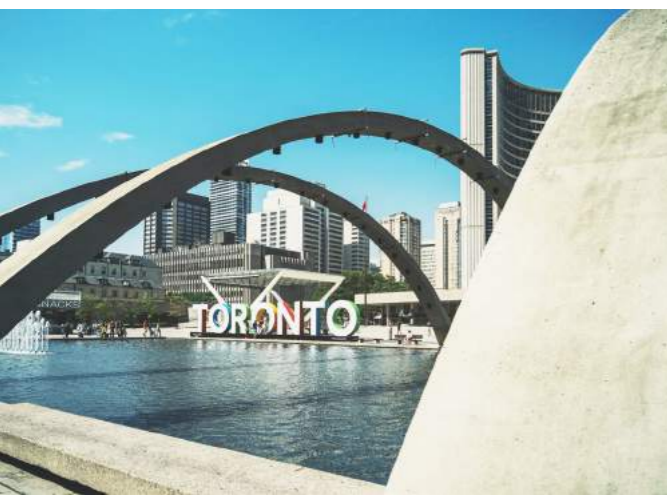




# DO

LOUNGE POOLSIDE WITH SKYLINE VIEWS. HIT THE FIELD HOUSE FOR A WORKOUT. STROLL THROUGH TORONTO, CANADA'S LARGEST CITY. EXPLORE GREATER ONTARIO, FROM DOWNTOWN TO NIAGRA FALLS AND EVERYTHING IN BETWEEN. WE'VE GOT YOUR DAYLIFE COVERED.









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## RUN, RELAX, AND PLAY.

Recharge 24/7 at our gym with state-of-the-art weight training and cardio equipment. Stay fit, get inspired, and own your day with a one-on-one training session from an elite House trainer. Choose from a curated selection of fitness experiences including strength and conditioning, HIIT, boxing, and more.



Rooted in the spirit of mindful living, Mind and Movement offers a variety of opportunities to connect with nature and yourself. Spanning the areas of fitness, experiential events, culinary, spa, in-room activations, and more, Mind and Movement is a true lifestyle. Refresh and reset with activities from hiking and yoga to meditation and sound healing.





## THE CENTER OF IT ALL

In the heart of Downtown, our central location offers convenient access to greater Toronto's many neighborhoods, attractions, and airports.

- Yorkville. . . . . 4.9 km
- The St. Lawrence Market. . . . . 3.7 km
- Queen West. . . . . 1.7 km
- Kensington Market. . . . . 2.4 km
- Distillery Historic District. . . . . 4.2 km
- Pearson International Airport. . . 27.9 km



**1**  
HOTEL  
*toronto*

THANK YOU.

